

**SRI LANKA'S LARGEST & MOST SUCCESSFUL EXHIBITION**



**9<sup>th</sup>**

**SRI LANKA  
BUILDCON  
INTERNATIONAL EXPO 2020**

**11<sup>th</sup> - 13<sup>th</sup> SEPTEMBER 2020**

**B.M.I.C.H., COLOMBO, SRI LANKA**



**PLATFORM OF BUSINESS  
EXCELLENCE FOR  
BUILDING, CONSTRUCTION,  
ARCHITECTURE,  
DESIGN, HEAVY MACHINERY  
& ALLIED INDUSTRIES**

## WHY SRI LANKA?

Sri Lanka's economy continued to grow robustly in 2020. The gross domestic product grew by 7.4% during 2019, up slightly from 7.2% a year earlier. The construction industry accounts for nearly 7.1 % of the Gross Domestic Product. The outlook is for a continued strong economic performance aided by generally favorable global conditions. In line with the government's policy, efforts are intensified to attract investments to target sectors in which Sri Lanka has strong foundation for growth as well as areas where it is nationally important to develop. Infrastructure Projects is one of the Target Sectors Actively Promoted by Sri Lanka. Growth of private sector credit for construction purposes has increased significantly, which reflects the increased involvement of private sector in the construction industry.



- Strategic Access to Key Markets in the World
- Strong Resilient Economy
- Foreign Investor Support
- The government has planned to transform Sri Lanka into a strategically important economic centre by developing five strategic hubs; a knowledge hub, a commercial hub, a naval & maritime hub, an aviation hub, and an energy hub, taking the advantage of Sri Lanka's strategic location & resources

## WHY EXHIBIT ?

- Face to face interaction
- Connect with new customers
- Meet People who mean business
- Reach new prospects with purchasing power
- Introduce new products and applications
- Gain access to owners, presidents and other high-level executives
- Maximize your ROI
- Fortify bonds with existing patrons
- Enhance brand image and build awareness
- Evaluate the competition
- Assess the national and international market
- Improve your marketing network

## GLIMPSES





## THIS IS WHAT BUYERS ARE LOOKING FOR:



### CONSTRUCTION MACHINERIES, EQUIPMENT & VEHICLES

- PMV
- Cutting, Bending & Welding Machineries
- Formwork & Scaffolding
- Elevators & Escalators



### BUILDING INTERIORS & FINISHES

- Kitchen, Bathroom & Related Surfaces
- Flooring, Ceiling, Walling & Other Interior Finishes
- Electrical & Lighting
- Coatings, Sealants & Adhesives
- Tiles & Sanitaryware
- Glass & Glass Fittings
- Blinds, Architectural Hardware



### CONSTRUCTION TECHNOLOGY

- Software & IT Solutions
- Building Information Modeling (BIM)
- Smart Building & Automation



### MEP SERVICES

- HVAC- R
- Plumbing & Water Technology
- Electrical systems
- Security & Fire Protection
- Solar Energy



### CONSTRUCTION TOOLS & BUILDING MATERIALS

- Hardware & Construction Tools
- Metal & Steel
- Concrete & Cement
- Construction Equipment & Machinery



### BUILDING ENVELOPE & SPECIAL CONSTRUCTION

- Windows, Doors & Sun Protection Systems
- Roofing, Cladding & Glazing
- Special Construction and more....

## VISITOR BY PROFILE : STATISTICAL ANALYSIS OF LAST EDITION (2019)

IMPORTERS/ OTHERS	28%
ARCHITECTURE/INTERIOR DESIGN/CONTRACTING	20.02%
ENGINEERING	8%
REAL ESTATE	10.94%
AGENT	9.18%
OTHERS	8.63%
CONSULTANCY	7.22%
MANUFACTURING	6.91%
PROJECT MANAGEMENT	5.33%
GOVERNMENT	4.12%
SOFTWARE & IT	2.30%
EDUCATIONAL INSTITUTION	1.72%

## 2019 SRI LANKA CONCLAVE

Futurex is pioneers in organizing International Construction Conferences in Sri Lanka under the name Showcraft International – the Sri Lankan company for Futurex. The strength is hall filled audiences which has in turn made it most trusted platform for the construction experts. Futurex Conferences aim at understanding the market need and then complimenting it with right conference subjects & speakers.

ShowCraft International has worked closely with Sri Lanka's renowned Architects, Interior Designers, Builders, Associations & Govt. Departments Like :-Institute of Quantity Survivors, Sri Lanka Institute of Architects, Urban Development Authority, Society of Structural Engineers of Sri Lanka, Department of Buildings etc. to assure the conference as an perfect value delivering platform for our sponsors. Our Conference has acted as a high profile pedestal assisting the corporates & construction experts engaging in fulfilling networking companionship. Furthermore confirming for each & every conference the high profile speakers from different parts of the world sharing the best of their knowledge & professional experiences through their presentations along with interactive discussions has marked a benchmark & must to attend event for the construction experts. We are proud to be knowledge Centre for the Sri Lanka Construction Industry and we thank our sponsors & supporters without whom we would not been here.

2020 Futurex Conference will be held on 11th of September 2020, the first day of the exhibition, at BMICH & will once again invite the Corporates & Construction expert to flourish the business networking and listen to world best of speakers. One can be the part of the opportunity & meet 300+ construction connoisseurs under one roof.

## CONCLAVE GLIMPSES









**Futurex Trade Fair and Events Pvt. Ltd.** believe in philosophy of making exhibition most sustainable and cost effective mode of business activity with perfect blend of best manufacturers and potential industry buyers from around the world. Our expertise lies in identifying the emerging sectors which have scope and potential for trade show and create a platform for the industry to interact and engage and play the catalytic role in the growth of industry.

We strive to make exhibitions a complete package to achieve short & long term marketing & organisational goals with the objective of being the finest organiser of focused international trade shows and events in the world. Our team comprises of qualified and experience professionals with working experience of organizing over 100 multi-industry trade and consumer shows in India and abroad. We firmly believe that events don't happen; it needs a team to make it happen. At Futurex you would find a team which is creative, experienced and committed to make every event "FULFILLING" experience for all the stakeholders.

**Showcraft International (Pvt) Ltd.** aims at providing an ideal business platform through Exhibitions, Seminars, Corporate Events and Get together. Our Strength lies in understanding industry's needs & Interest to serve it properly and multidimensional activities to make it most viable business platform. With professional approach and expert manpower, the offered platforms are recognized as a safe bet by the industry professionals. Showcraft International (Pvt) Ltd. believes in philosophy of making exhibition most sustainable and cost effective mode of business activity with perfect blend of best manufacturers and potential industry buyers from around the world.

### ORGANISED BY :-



**SHOWCRAFT**  
Business Today For Business Tomorrow

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#### SUPPORTED BY:



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